Saroj Shahi

Product Designer

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SUMMARY

Product Design Leader with 14+ years of experience in delivering innovative, user-centric solutions across diverse industries including Healthcare, Fintech, E-commerce, and Ed-tech. Proven expertise in leading cross-functional teams, building scalable design systems, and driving product ideation from concept to execution. Adept at mentoring designers, streamlining design workflows, and enhancing user experiences that meet business goals. Strong proficiency in UI/UX design, rapid prototyping, and design research, with a focus on collaboration, leadership, and continuous innovation.

SKILLS

Design Skills:
Product Design, User Interface (UI) Design, User Experience (UX) Design, Interaction Design, Visual Design, Responsive Design, Design Systems, Rapid Prototyping, Wireframing, Mockups, Information Architecture, User Research, Usability Testing, Design Thinking, Accessibility, Motion Graphics

Tools & Technologies:
Figma, Sketch, Adobe Creative Suite, Photoshop, Illustrator, Adobe XD, Marvel, InVision, Abstract, Miro, Webflow, Statamic, Google Analytics, FullStory, Mixpanel, HTML5, CSS3, GIT, Agile Methodologies

Leadership & Soft Skills:
Team Leadership, Design Mentorship, Cross-functional Collaboration, Project Management, Stakeholder Management, Communication, Problem-Solving, Team Building, Strategic Thinking, Innovation, Ideation

EDUCATION

Tribhuvan University
Bachelor in Business Studies
KIST College of Management
2009 - 2012

LANGUAGES

English
Hindi
Nepali
Newari

EXPERIENCE

Dec 2017 - Present
Design Architect & Team Manager
Leapfrog Technology

Leading the product design team, collaborating with Silicon Valley startups to transform ideas into scalable products across industries like e-commerce, healthcare, fintech, and edtech. Spearhead the creation and implementation of scalable design systems to streamline workflows and enhance product consistency. Oversee design strategy, manage cross-functional teams, and mentor junior designers, resulting in improved team efficiency and product innovation.

May 2016 - Nov 2017
Senior UI/UX Designer
IntroCept Nepal

Led the design of a comprehensive SaaS product for agency management, playing a key role in the company's alpha release. Managed the entire design process from ideation to delivery, ensuring a seamless user experience and strong visual identity. Collaborated closely with developers and stakeholders to meet tight deadlines.

Apr 2017 - Nov 2017
Graphic Web Designer Consultant
Alpha Lion Holdings, Inc

Worked remotely on web and graphic design projects for two major e-commerce platforms, focusing on optimizing the user interface and enhancing the visual branding. Played a critical role in improving the overall site aesthetics and user engagement, aligning design efforts with business goals.

Feb 2016 - Apr 2016
Creative Designer
View 9

Designed intuitive UI/UX for websites and mobile apps for a range of national and international clients. Collaborated with developers to ensure seamless design-to-development handoff and maintained brand consistency across digital platforms.

Aug 2011 - Jan 2016
Web Designer
Gambit IT Group

As a remote team member based in Nepal, I led all creative work for e-commerce websites, including web design, branding, HTML/CSS conversion, and print design. Contributed to multiple client projects by creating visually compelling designs and improving user experience through iterative feedback and testing.