Saroj Shahi

PRODUCT DESIGNER

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I've been a self-taught practitioner of graphic and product design for more than 13+ years and have extensive experience working with cross-functional teams in various business verticals such as Healthcare, ERP, E-commerce, Fin-tech, Ed-tech, and Law. My expertise lies in leading product ideation, innovation, design, and deployment.

SKILLS

Industry Knowledge

Product Design, User Interface, User Experience, Interaction Design, Wireframing, Rapid Prototyping, Design Research, Graphic Design, Design System & Motion Graphics

Tools

Figma, Sketch, Marvel, Invision, Abstract, Adobe CC, Google Analytics, Fullstory, Mixpanel & Miro

Others

HTML, CSS, Webflow, Statamic, GIT, Leadership, Mentorship & Team Building

EDUCATION

Tribhuvan University

Bachelor in Business Studies
KIST College of Management
2009 - 2012

LANGUAGES

Nepali (native)
English (professional)
Hindi (limited)
Newari (native)

EXPERIENCE

Leapfrog Technology | Principal Product Designer

Dec 2017 - Present, Nepal (Remote Team)

Helping silicon valley start-ups bring their ideas to life. Lead and manage product design team for businesses in different verticals like e-commerce, healthcare, fin-tech, ed-tech, etc. An ongoing contributor to the transition of design workflows of different projects and helping teams set up scalable design systems.

Also, managing the overall design team in the company as a team manager. Supervising, mentoring and hiring new designers in the team.

Introcept Nepal | Senior UI/UX Designer

May 2016 - November 2017 • 1 year 7 months, Nepal

As this was a startup company, I handled and led the overall design of the company's agency management SAAS product, and was one of the major contributors to their alpha release on the market.

Alpha Lion Holdings, Inc | Graphic Web Designer Consultant

Apr 2017 - Nov 2017 • 8 Months, Nepal (Remote)

Fully remote helped with the web and graphic design needs for two of their popular e-commerce websites.

View 9 | Creative Designer

Feb 2016 - Apr 2016 • 3 months, Nepal

Worked on websites and app UI designs for both national and international clients.

Gambit IT Group | Web Designer

Aug 2011 - Jan 2016 • 4 years 6 months, Nepal (Remote Team)

I worked as a fully remote team based in Australia and I was responsible for all creative works like web design, branding design, HTML/CSS conversion. Also worked on photo retouching, advertisement banners, and print design for their e-commerce website.